



Matt Ford

Designer & Developer

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In brief

I create simple, elegant, focused solutions to complex problems.
I love the web and want it to be the way that people use computers.

Skillset

Primary - HTML, CSS, and JavaScript. Focusing on scalable library development, semantics, and performance.
Secondary - PHP, Ruby, Git, SVN, Node, Adobe Creative Suite.

Work

Scripps Networks Interactive, 2011 – Present

Front End Engineer - Develop web experiences and user interfaces for HGTV.com, FoodNetwork.com, and other public-facing properties. Mentor junior developers, lead code reviews, and evangelize browser-performance and javascript best practices.

Major projects include:

- HGTV Dream Home <http://www.hgtv.com/dream>
- Food Network Star <http://www.foodnetwork.com/star>
- Food Network Thanksgiving <http://www.foodnetwork.com/thanksgiving>

BookSwim, 2009 – 2011

Lead Designer - Led redesign of public-facing site for a web startup.
Developed ads for web and mail direct response marketing.

212 Media, Summer 2007

Intern - Shadowed product team; developed feature set and competitive analyses.

Seton Hall University, 2004 – 2007

Web Production Assistant - Developed and maintained university websites.
Assisted in migrations to semantic layouts and content management systems.

Intercrossing Technology Group, Summer 2003

Jr Web Developer - Designed and developed user interfaces for ColdFusion-based enterprise application solutions.

Education

General Assembly, New York, NY

Ruby/Rails, 2011

Seton Hall University, South Orange, NJ

Economics, International Relations, 2004-2008